

Oracle Modern Business Forum

February 20, 2019, Stejarii Country Club, Bucharest

Agenda

9:00 - 9:30 Registration & Networking Breakfast

Welcome

9:30 - 9:40 Simona Moldovan, Sales Manager, Applications | Oracle Digital, Central Europe [in](#)
Panagiotis Pantazis, Sales Director, Applications | Oracle Romania, Greece, Cyprus, and Malta [in](#)

9:40 - 10:10 **Thought-Leadership Keynote: Why and How Emerging Markets Will Lead?**
Alina Georgescu, Country Manager, IDC [in](#)



10:10 - 10:40 **Oracle Keynote – Your Tomorrow Today: Why Move Now to Intelligent Cloud Applications?**
Swami Natarjan, Business Development & Strategy Leader | Oracle Central Europe, Middle East, and Africa [in](#)

10:40 - 11:00 **Oracle Partner Keynote**
Marius Antonie, Senior Manager, Accenture [in](#)

11:00 - 11:30 Coffee Break

Customer Panels

Empower your employees to accelerate success

Moderator: Rodica Obancea, Master Certified Coach (MCC)™ & Co-Founder GreatHRs [in](#)

11:30 - 12:25 Doru Dima, Dr. Psychology & Chief Executive Officer, Great People Inside [in](#)
George Stan, General Manager, Softvision [in](#)
Nevenca Doca, Executive Human Resources Director, Banca Transilvania [in](#)
Ana Căbulea, Recruitment Manager – All Business, eMAG [in](#)

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Exceed your customers' expectations to satisfy their needs and retain their loyalty

Moderator: Dan Nechita, Co-founder & President, Smart Everything Everywhere [in](#)

12:30 - 13:25 Nansi Lungu, University Lecturer, Universitatea Titu Maiorescu [in](#)
Dragos Ene, Senior IT Manager South Eastern Europe, Avon Cosmetics Romania [in](#)
Liviu Oita, National Sales Director, Pirelli Romania [in](#)
Andrei Popovici, Chief Customer Processes Officer, Telekom Romania Communications [in](#)

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Transform your business to build the Finance and Supply Chain of the 21st century

Andraia Stanciu, General Manager, The Association of Chartered Certified Accountants – South-Eastern Europe [in](#)

13:30 - 14:25

Maria-Florentina Irimia, Financial Controller Manager, UiPath-Robotic Process Automation [in](#)

Ovidiu Dimbean-Creta, Rector, Professor of Finance, Ph.D., Institute for Business Administration in Bucharest – ASEBUSS [in](#)

Adrian Denitoiu, Deputy Chief Information Officer, Banca Transilvania [in](#)

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14:30 - 14:40

Customer and Partner Awards

14:40 - 16:00

Lunch